

CURRENT POSITION

- Some beds are **temporarily closed** to new admissions
- **No final decision** has been made by the Board
- Decisions about the future of the community hospitals in North Staffordshire will be subject to **formal consultation in 2017**

Engagement principles

On 1 November a 7 week engagement exercise was implemented with the following principles:-

- We will fulfil our statutory duties to inform staff, the public, patients and stakeholders about changes in service delivery;
- We will be transparent and accountable in the rationale for the current situation and future proposals;
- We will consider all suggestions put forwards in the development of options
- We will seek to maintain the reputation of the NHS as a whole; and
- We will respond to questions raised by those with concerns in a timely and informative manner.

Assurance & Governance

- Communication & Engagement Plan
- Equality Impact Assessment
- Case for Change
- Public Briefing Document
- Legal Advice
- NHS England
- Joint Board Paper – proposals

Key Messages

- Capacity would be aligned to patient need
- Beds were commissioned to provide sub-acute medical care, they are not for assessments for ongoing care to be carried out and they are not waiting rooms for patients who are much better served with care in their own homes
- My Care My Way, Home First consulted on a new model of care which revealed that people preferred to be treated at home. People wanted reassurance that there will be the capacity for community based care – this will allow that to happen and unless we do this we can't invest in those services.
- The current model is not cost effective or sustainable and not the best use of public money. Essentially there is not enough money to do everything and this would be better use of existing resources.
- It is essential that the public understand that we can fund A or B but not both.

Communications

- Media releases and interviews
- Radio Stoke, Signal, Moorlands
- Round Table Discussion
- BBC Sunday Politics
- Social media
- Leaflets to advertise public events in GP surgeries
- GP surgery screens
- CCG Networks – PPGs, GPs, Membership, MPs
- Partner Networks – HealthWatch, NHS Trusts, Stakeholders, VAST
- Website – briefing documents and video
- Online survey

What we are asking....

Given the clinical and financial reasons for our proposals as set out above, we would be asking, if you were in our shoes, what would you do as follows?

1. Are there any other ways you believe the CCGs could make savings to pay for increased community based care?
2. Do you think there are other steps the CCGs could take to keep patients safe and with good health outcomes?
3. Are there any alternatives to our proposals that we have not considered?
4. Do you think that our proposals are unfair to any particular group within our communities?

Engagement

- Local Equality Advisory Forum
- PPI Steering Group
- Patient Congresses
- MP Briefing
- Overview & Scrutiny Committees
- CCGs online survey
- Healthwatch Stoke survey
- Public events
- Dedicated mail box & phone number



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Public Events

Date	Time	Venue
10 November	11.30 – 13.30	The Medical Institute, Hartshill
15 November	17.30 – 19.30	Staffordshire Moorlands District Council, Leek
25 November	14.00 – 16.00	The Manor Hotel, Cheadle
1 December	14.00 – 16.00	The Moat House Hotel, Stoke on Trent
14 December	17.30 – 19.30	Bradwell Lodge Community Centre, Bradwell



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Feedback

- Overview & Scrutiny Committees
- Letters / emails
- MPs correspondence
- Parliamentary Hub Enquiries
- Petitions
- Facebook Campaigns & dialogue
- Twitter feeds
- 178 attendees at events
- 132 survey respondents
- Groups eg Stand, OPEN, Reach (Asist Advocacy Services), Green party
- Public events
- HealthWatch Report

Next Steps

- Independent analysis
- Findings report by end January 2017
- Feedback to public via website
- Consideration by Joint Governing Body
- Used to inform formal consultation on future of community hospitals
 - Feb – April 2017
 - Risk = purdah
- Case for change
- Consultation Mandate
- Petitions policy